

Shay Pessah

GRAPHIC · WEB · MULTIMEDIA
DESIGNER

San Diego, CA
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Employment

**Web Designer & Developer
University Of San Diego**
2012 - Present

Provide support, planning, design, and development for the School of Business and its programs as well as teach classes for department maintainers.

**Graphic & Web Designer
San Diego State University**
2011 - 2012

Worked with each program within the Division of Undergraduate Studies. Projects included but not limited to: web design, graphic design, and marketing collateral for campaigns and students.

**Graphic Designer & Web Developer
Freelance**
2006 - Present

Built and maintained relationships with clients to obtain graphic and web design projects. Clients Include: American Heart Association, OneHealth, SDSU, University of San Diego, The Chopra Center

**Graphic Designer & Marketing Assistant
Forecast 3D**
2010 - 2011

Designed a new brand and re-designed their website. Developed a structured marketing plan and outlined email campaign.

**Marketing & Advertising Manager
Aesthetic Arts Institute of Plastic Surgery**
2004 - 2011

Established new territory by creating a marketing strategy and brand for the company. Design work included but were not limited to: website, spa brochure, and e-mail marketing strategies

**Intern - Graphic Designer
SDSU EMC**
Spring 2009

Created a new website for a non-profit organization (UPAC - Union of Pan-Asian Communities)

**Art Director & Designer
Forté SoCal Magazine**
2006 - 2007

Created a unique look for the magazine, developed layout, and press-kit for potential advertisers

(Further details upon request)

Education

San Diego State University
2004-2009

Obtained a Bachelors of Fine Arts in Multimedia. I focused my classes on typography, graphic design and web structure and development

Skills

Expert
Windows And Mac Platforms

Advanced
Adobe CS4: Dreamweaver, Photoshop, Illustrator, InDesign, Acrobat, Lightroom, CSS, HTML, Wordpress, Social Media, Microsoft Office Suite, SEO, Analytics, E-mail Marketing

Proficient
Auto Cad, AutoDesk Maya

Intermediate
PHP, Adobe Flash, Javascript, JQuery, Prezi

Other
Creative, Organized, Precise Attention To Detail, Leader, Multi-tasker, Driven, Personable, Loyal, Motivated, Goal Oriented